

Fees and Options for VisitLubecMaine.com Listings

There are three levels of business listings on VisitLubecMaine.com:

minimal, basic and enhanced detail. Renewal period is November 1 to March 1. There is one set of fees for businesses in Lubec, Campobello and Trescott (LCT), a second for nonprofits, and another for businesses in neighboring towns (see website for list of towns included).

Incorrect or not renewed LCT basic listings will revert to minimal.

Minimal listings of the business name and street address, are free for LCT.

The basic listing

(new: \$30 for LCT, \$40 for others; renewal: \$15 for LCT and \$20 for others)

includes the business name, 2 address lines, town, state or province, zip code, 2 phone numbers, an e-mail, a website, and a small photograph. \$10 more if the second address line is used as business description. See a sample basic listing at <http://www.visitlubecmaine.com/sample/list.php>.

Changing all or anything in a listing outside the renewal period is \$20 for LCT, \$25 for others and \$10 for non-profits.

The enhanced detail page option (available only in addition to a basic listing, \$30 for LCT and \$40 for others), reached from a link on your basic listing, includes a full page of information and the photo enlarged. See an example of the enhanced detail page at <http://www.visitlubecmaine.com/sample/detail.php>.

An additional slide show with up to 10 photos is available at \$10/photo on the enhanced detail page. A menu is \$15. The enhanced detail page renewal fee is \$15 for LCT and \$20 for others.

Fees and renewals for non-profit and voluntary organizations in Lubec, Campobello and Trescott (listed in About Lubec) are half-price.

Send changes and photos by e-mail to info@visitlubecmaine.com.

Mail payment by check, made out and mailed to APPLE, PO Box 535, Lubec ME 04652.

Item	NEW L.C.T	NEW Others	New Non-Profit	RENEWAL L,C,T	RENEWAL Others	RENEWAL Non-Profit
Minimal listing	free		free	free		free
Basic listing	\$30.00	\$40.00	\$15.00	\$15.00	\$20.00	\$7.50
Description in 2nd address line	\$10.00	\$10.00				
Changes made March to November	\$20.00	\$25.00	\$10.00	\$20.00	\$25.00	\$10.00
Enhanced detail page	\$30.00	\$40.00		\$15.00	\$20.00	
Slideshow photos (each)	\$10.00	\$10.00				
Menu	\$15.00	\$15.00				