

January 20, 2014

There are three levels of business listings on VisitLubecMaine.com: **minimal, basic and enhanced detail**. Nonprofit and voluntary organization listings are half-price. Listings include tourism related businesses in Lubec, Campobello, Trescott and Whiting.

**Minimal listings** include the business name and street address and are at the bottom of the listing page. Basic listings which are incorrect or not renewed will revert to minimal.

**Basic listings** include the business name, a business description limited to 60 spaces, a street address, town, state or province, zip or postal code, 2 phone number lines, e-mail, 2 websites, a small photograph, and inclusion on the "At a Glance" chart on the overview page. (If the listing is the same in several categories there is one fee. Listings that differ are charged separately. Vacation rentals include a minimum stay.)

The **enhanced detail** page option is reached from a link on your basic listing (basic listing is required to have an enhanced detail page). It includes space for a full page of information and the basic photo is enlarged. A menu and a slide show with up to 10 photos are additional options (see fees below). The basic listing is moved to the top of the listing page.

Listing information, changes, photos and menus should be **emailed to [listing@visitolubecmaine.com](mailto:listing@visitolubecmaine.com)**.

Payment by check or money order should be made out and **mailed to APPLE, PO Box 535, Lubec ME 04652**.

Type Listing	Business	Non-profit	Listing Page Placement
<b>Minimal</b>	<b>Free</b>	<b>Free</b>	<b>Bottom</b>
<b>Basic, Initial</b>	<b>\$40.00</b>	<b>\$20.00</b>	<b>Center</b>
<b>Basic Renewal</b>	<b>\$20.00</b>	<b>\$10.00</b>	
<b>Enhanced Detail Page, Initial</b>	<b>\$40.00</b>	<b>\$20.00</b>	<b>Basic Listing at Top with a star</b>
<b>Renewal</b>	<b>\$20.00</b>	<b>\$10.00</b>	
<b>Slideshow Per Photo</b>	<b>\$10.00</b>	<b>\$5.00</b>	
<b>Menu</b>	<b>\$15.00</b>	<b>\$7.50</b>	